

*The Ultimate Guide to*  
**SENIOR SESSIONS**



*Jackie Photography*





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# Oh Hey!

I'm Jackie McGriff, a Rochester-based portrait and event photographer and the Founder of Jackie Photography.

I found my love of photography through my paternal grandmother who always took photos of my sister and I whenever she visited. I cherish those memories and I want to go above and beyond capturing moments for others.

I believe memories are important especially memories that have a positive impact. I want you to take every piece of your last year of high school with you and I want you to also remember the moment that you finally start to embrace and celebrate who you are when you're looking back on these photos years from now.

Let Jackie Photography curate a senior session and create stunning portraits as unique as you!

Jackie





# What to expect

## BOOKING + PLANNING

**A Quick Survey.** After your inquiry, we'll send you a survey to start brainstorming ideas for your shoot and we'll schedule a meeting to chat!

**Let's Meet!** This is the part where you get to talk to us about all of your favorite things and a bit more into your needs and wants! Next, we'll go over recommendations and what's next. If you like what you hear, then let's book the day & time! *To book, it's a 50% deposit of the session fee. The rest is due on shoot day.* We will also look at dates & times for our pre-shoot meeting and gallery reveal!

**Planning Mode.** We take everything we talked about and design your shoot. We're jotting down poses to use, clothes and props to bring; creating a Pinterest/mood board for the look, and finalizing a schedule.

**Pre-Shoot Meeting.** We review what to expect on shoot day (schedule, location(s), wardrobe, hair/makeup, etc.) and we will answer any additional questions you have!

## SENIOR SESSION + GALLERY REVEAL

**SHOOT DAY!** We will guide you through a number of poses chosen specifically to bring out your unique personality and your voice. What it looks like on the day of your shoot is a lot of encouragement, a whole lot of "Yeeeees!" and giving you as many chances to look at the photos on the back of the camera. If we don't get the WOOWOOW after each photo, we try something else. We want YOU to be stunned at how incredible you look. **You deserve to feel good about yourself!**

**In-studio Gallery Reveal.** We go through the photo proofs together and you choose the ones you love the most! Pick and choose from our list of products that best fit how you want to show off your photos!

**Delivery.** For web photos, we will send these to you in a link. For photo gifts and other products, if you live in Monroe County, we will hand deliver these to you. Otherwise, these will be shipped to you (expect delivery between 4-6 weeks the time that you ordered your photos).



# OUTFIT *inspiration*

Not sure what to wear? We've got you! Choosing the right outfits for your senior session is not as hard as you think, so if picking something to wear is overwhelming for you, take a deep breath and dive right in to a few general tips and guidelines according to gender and/or body type.

## GENERAL TIPS FOR CHOOSING THE PERFECT OUTFITS!

### Casual, Dressy, or a Mix of both?

***When's the last time you wore something that gave you a confidence boost? How about something that makes you feel at ease?*** These are the types of clothes that you can narrow your wardrobe selection down to. If you love dressing up, choose outfits that are more formal. If you feel your best in casual clothes, stick to that style. If you feel good in either style, choose outfits that suit both styles! **We recommend 3-4 outfits for your senior session.**

### Choose Colors that Compliment You + the Environment Around You

Picking the right clothes for your shoot is going to depend on a few things: 1) **location**, 2) your **preferences**, and 3) your **skin tone**.

#### *Location*

If you're in a studio, you have a bit more freedom with what color scheme you go along with when choosing the right attire since there are multiple settings that we can create there with just about any color scheme that makes you stand out and look stunning. However, if it's outside, you will need to be more thoughtful about the area around you. For instance, if you want to wear bright red and you're getting your pictures taken in the park, while we want you to stand out, the colors most likely found in a park are going to be light/dark green, brown/tan, and blue, so red wouldn't be the best choice here. You want the area to compliment your clothes, not clash with it!

#### *Your Preferences*

Go with colors that resonate more with your personal preferences. If you force yourself to wear bright colors and you like being more down to earth with earthy tones, when you look back at your photos, they're going to feel slightly off. For the teens who like to wear all black and/or dark colors, adding a touch of color will make a statement in your photos. Plus, it gives your images more drama!

#### *Skin Tone*

We want you to stand out and not blend into the background or into your clothes. Again, your clothes and your environment should compliment you. Senior sessions are about celebrating you and there is true beauty in diversity. If you have a paler skin tone, you'll want to go with bold colors like bright blue, emerald green, deep red or purple, or a mustard yellow color. Neutral colors like brown or gray also work too! If your skin has pink or peach undertones, dark colors (like navy blue, silvery/gray) will work in your favor as well as red or pink to highlight your natural skin tone. Pastels are great as well! If your skin has more yellow or brown undertones, earthy colors like brown, dark green, dark orange, or deep red work. ***Of course, these are suggestions for clothes and if there's a specific color or color scheme that you want to wear, we will work with you to make sure that your photos pop!***

# OUTFIT *inspiration*

(cont'd)

## **Wear Form-fitting Clothes**

Clothes should be form fitting. You don't want anything too tight or too loose - neither are flattering! No matter what your body type, size or shape, we want to celebrate you and your clothes are an extension of that appreciation and celebration of what makes you, YOU! When trying to decide what clothes best fit your body type, you want to go for styles that give your body shape and/or make it more proportionate.

## **Accessorize it!**

One of the goals in choosing your outfit(s) is not to distract from the face because your face is the main character here in the story of YOU. You want accessories that tell anyone looking at your photo more about who you are. A few examples are different color shades (for limited use throughout the session because we want to see your eyes too), jewelry/watches, a hat, or a scarf. Of course, if there's something that we didn't list here that you'd like to bring along for the shoot, we encourage you to bring it/them to the session.

## **Try to Avoid Patterns, Logos, or Colors that Clash**

Remember, your face is the main character. You don't want anything to distract from your face or to stand out more than you. We're all for wearing graphic tees that show your interests (bonus points if it's DC, Marvel, or Harry Potter), but if there's a lot going on in the shirt or if there's a chance that it might be offensive, it'd be best not to bring it to your session.

## **Wear comfortable, polished (clean) shoes.**

This is pretty straightforward. For casual, stick to sandals, sneakers, (barefoot if we're on the beach) and crocs! For formal, dress shoes are always the way to go! Heels work for both casual and formal!

## **Lastly, make it count!**

Unless you get into a profession where you're regularly getting your pictures taken, your senior session will most likely be the only heavily photographed session before your wedding, so we want you to look your best! Whatever clothes you choose, they must be neatly pressed, steamed, and/or ironed before your shoot. This gives your pictures more polish and saves us time with editing photos so that you get your favorite images faster!

Hang your outfits on hangers and put them in a garment bag to keep your clothes from wrinkling or catching onto anything before you've had a chance to wear them for your shoot.

**Don't be afraid to call/text if you're feeling overwhelmed! We're in contact with a few creatives and artists around town that have access to a variety of clothes. We can schedule a fitting for you to try on clothes OR a video chat to go through your wardrobe. We're here to help you look your best!**





# OUTFIT *inspiration*

(cont'd)

We invite you to express yourself however you please! Remember, this is YOUR photoshoot and YOUR time to fully embrace who you are. Below are some suggestions for clothes, both formal and casual. If you choose to show up in a Spider-Man, Batman, or Eddie Munson costume, as long as you gave us notice beforehand that we're doing a cosplay shoot, we're HERE FOR IT! (For any comic book geeks, both DC and Marvel are welcome here.)

## *Casual wear*

- Polo shirt + denim jeans
- Flannel shirt + solid color tee underneath
- Denim/Leather/Biker/Trucker Jacket + hooded sweatshirt (underneath) + ripped jeans
- Bomber Jacket + solid color tee + jeans
- Peacoat + turtleneck shirt + black jeans
- Graphic Tee + khaki pants + beanie
- Hooded Sweatshirt + washed-out jeans
- Solid color or Graphic tee + shorts/jeans
- Sweater + jeans
- Crop top + shorts
- Leather jacket + solid tee + skirt
- Graphic tee + Cardigan + ripped jeans
- Sundress (add a denim jacket to dress it down)

## *Formal wear*

- Button up dress shirt + bowtie/tie + slacks (add a peacoat if you'd like!)
- Suit (any color)
- Tuxedo (color us impressed if you come to your session in a tuxedo)
- Button up dress shirt + vest + bowtie/tie
- Maxi/evening dress
- Sundress
- Blouse + skirt/slacks
- Gown
- Pants Suit



# FREQUENTLY

## Asked Questions

### HOW FAR IN ADVANCE CAN I SECURE MY DATE?

**Spots fill out quickly for senior portrait season, so the earlier you secure your date, the better!** We advise booking us at least 2 months in advance. We require a retainer equal to 50% of the session fee; the remaining balance must be paid in full a week on the session date. We accept all major credit cards, Venmo, and Cash app.

### HOW LONG IS A TYPICAL SHOOT?

Each shoot is customized to your needs, but on average, sessions range between 45-90 minutes. Professional hair and makeup is not included in the session time. Additional locations can be added for an additional fee (see **A la carte**), which also adds an hour to total time.

### WHEN CAN I EXPECT PHOTOS?

We'll schedule a visit back to the studio 1-2 weeks after our shoot to view the premium selections from your session and to buy what you love! Everything will be customized to meet your needs whether it's wall art or heirloom albums. You can expect a turnaround time between 4-6 weeks.

### DO YOU OFFER PAYMENT PLANS?

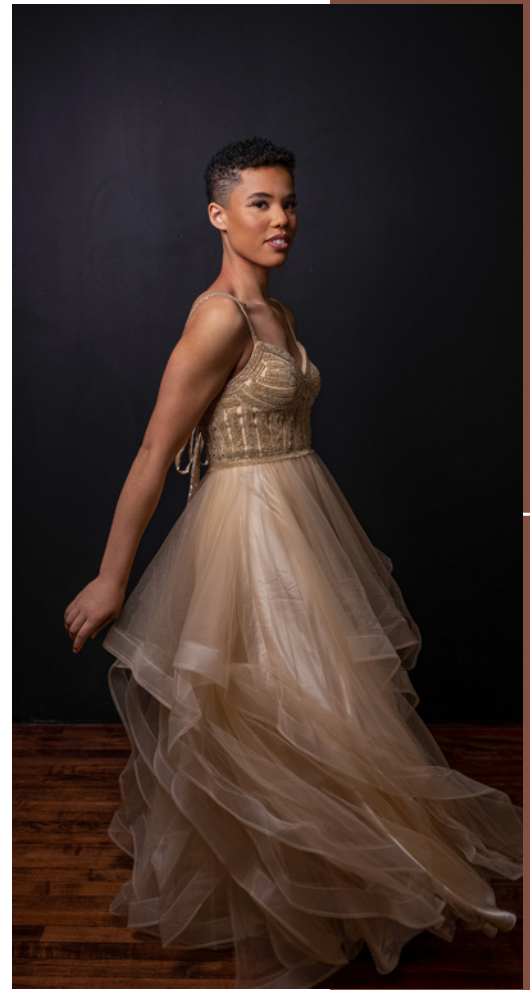
Absolutely! We can set up a payment schedule that works best for you and all deliverables will be sent after payment is completed in full.

### IS IT BETTER TO HAVE MY SESSION AT THE STUDIO OR AT A LOCATION OF MY CHOICE?

Jackie Photography customizes your experience based on your wants and needs. We do a thorough consultation before the shoot to determine what would be best for you in terms of locations, which could either be in the studio, at a location of your choice or both!

### I HAVE A QUESTION THAT'S NOT LISTED HERE. HOW DO I CONTACT YOU?

Send us an email with any questions to [jackie@jackiephotographs.com](mailto:jackie@jackiephotographs.com) or call/text us at (585) 252-5072.





*"JACKIE PHOTOGRAPHY WENT ABOVE AND BEYOND. HOSTED PLANNING SESSIONS, CREATED A PINTEREST PAGE OF INSPIRATION FOR OUR SON, AND DETAILED OUR EVERY STEP RIGHT DOWN TO OUR PARKING OPTIONS FOR OUR LOCATIONS AND COACHED OUR WARDROBE CHANGES."  
- JEANINE CONNOR*



*"CHOOSING JACKIE PHOTOGRAPHY FOR MY SON, NOAH'S SENIOR PICTURES PROVED TO BE AN ABSOLUTELY AMAZING EXPERIENCE. FROM SCHEDULING TO FINAL PRODUCT MS. MCGRIFF WAS EXTREMELY RESPONSIVE, GUIDING US THROUGH ALL OF OUR QUESTIONS WITH PATIENCE AND A GENUINE DESIRE TO HELP NOAH REALIZE HIS VISION FOR HIS SENIOR PHOTOS- NOT TO MENTION ALL THE SUPPORT MS. MCGRIFF PROVIDED IN HELPING US MEET THE SCHOOL SUBMISSION CRITERIA AND DEADLINES! IN FACT, MS. MCGRIFF SUBMITTED NOAH'S PHOTOGRAPH TO THE HIGH SCHOOL ON OUR BEHALF ON TIME TO ENSURE THAT HIS FINAL SUBMISSION MET ALL CRITERIA AND WAS SIZED CORRECTLY WITHOUT LOSING THE INTEGRITY OF THE PHOTOGRAPH! THIS EXTRA SERVICE WAS A HUGE STRESS-RELIEVER FOR ME WHILE ALSO NAVIGATING MANY OTHER IMPORTANT SENIOR-YEAR ACTIVITIES LIKE RESEARCHING, SCHEDULING, AND PARTICIPATING IN COLLEGE TOURS."  
- COURTNEY SHOUSE*



# INVESTMENT

## SENIOR SESSION EXPERIENCES

### ***Star Senior Session\****

Come to our studio located in the heart of the Neighborhood of the Arts where our makeup artist and hair stylist will work their magic to give you a stunning look fit for the red carpet! Complete the look with outfits and accessories that will make you feel like the next Vanity Fair or GQ model. Then, let us guide you through poses chosen specifically for you as you make your photoshoot debut all while listening to music by your favorite artists!

**\$474**

### ***Pro Senior Session\****

Let's go to the place in Rochester that holds special meaning to you. Whether it's the soccer field, a stage, a movie theater, or a coffee shop, we want to capture your unique personality while we make new memories in a place that inspires you!

**\$324**

***\*does not include photos or printed products***



# Ala CARTE

GRADUATION CARDS (SET OF 50)\* | \$149

HAIR BY ALEXIS MCNEIL | \$85+

MAKEUP BY MAKEBA BAILEY | \$65+

ADDITIONAL LOCATION | \$150

DIGITAL IMAGE FOR WEB USE | \$75

HIGHLIGHT REEL | \$270

TRAVEL FEE | \$1/MILE OUTSIDE OF  
MONROE COUNTY

*\*does not include 8% tax*

# WALL ART & Other Products \*

*\*does not include 8% tax*

## **20 page heirloom album in 10x10 & 12x12**

Beautifully handcrafted, flush-mount albums featuring a full wrap photo cover of your favorite image wrapped around the outside of the cover, 0.025" thick, long-lasting and seamless pages with a white core from Fuji Deep Matte archival quality paper and matte black page glides that adds a touch of elegance to the look of your album

*10 complimentary web sized images to share on social media shared via link*

**(not for print)**

**\$2,330**

*Additional pages: \$165/spread (spread = 2 pages)*

*Additional images sized for online use: \$75/ea.*

## **10 page heirloom album in 8x10**

Beautifully handcrafted, flush-mount albums featuring a full wrap photo cover of your favorite image wrapped around the outside of the cover, 0.025" thick, long-lasting and seamless pages with a white core from Fuji Deep Matte archival quality paper and matte black page glides that adds a touch of elegance to the look of your album

*5 complimentary web sized images to share on social media shared via link (not for print)*

**\$1,450**

*Additional pages: \$165/spread (spread = 2 pages)*

*Additional images sized for online use: \$75/ea.*

# WALL ART & (cont'd) *Other Products* \*

*\*does not include 8% tax*

## **Premium Fine Art Canvas Wraps**

Premium Fine Art Canvas wraps are printed directly onto museum-quality canvas material using high-quality archival inks on a near-matte surface with a subtle sheen, 2.5" depth with Sawtooth hanger, with bumpers and paper backing with my signature on the back added in black, gold, silver, or bronze

### ***Custom Sizes***

***40x60 - \$2,670***

***30x40 - \$1,674***

***24x36 - \$1,430***

***16x24 - \$1,011***

## **Museum Quality Framed & Matted Prints – 8x12, 11x14, & 12x18**

Professional paper with a deep matte non-reflective surface that feels velvety soft encased in a single mat to perfectly compliment your images and your choice of natural solid wood moldings that have a naturally rich finish and grain.

### ***Custom Sizes***

***12x18 - \$786***

***11x14 - \$668***

***8x10 - \$549***

## **Matted Image Folios– 10x8**

Matted Image Folios close like a book, or stand upright on any flat surface. Concealed magnets secure the folio when closed in this 3-image panel with prints on Fuji Matte surface photo paper encased in a white archival mat.

*3 complimentary web sized images to share on social media shared via link*

***\$334***





# CONTACT

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