

A Nifty Guide to
**EVENT
PHOTOGRAPHY**

A woman with a large, voluminous afro hairstyle is captured in a moment of joyful performance. She is wearing a dark, strapless, form-fitting dress and is adorned with several pieces of gold jewelry, including a large circular earring, a matching necklace, and multiple bracelets and rings. She is holding a microphone to her mouth, singing with her eyes closed and a wide smile. The background is slightly blurred, suggesting an outdoor event setting.

Jackie Photography



Oh Hey!

I'm Jackie McGriff, a Rochester-based portrait and event photographer and the Founder of Jackie Photography.

I found my love of photography through my paternal grandmother who always took photos of my sister and I whenever she visited. I cherish those memories and I want to go above and beyond capturing moments for others.

I believe memories are important especially those that have a positive impact. I want you to remember every minute of the moments you share with family, friends, colleagues, and peers. Life is too short not to cherish every moment we have uplifting, encouraging, learning, growing, and celebrating with others.

Let Jackie Photography capture all of these moments so that you can focus on having a great time!

Jackie

WHAT TO EXPECT

You've been planning this event for some time now and the last thing that you should worry about are photos, so let us take care of it! ***Here's what you can expect from start to finish:***

Initial Meeting

Let's meet to discuss the **key essentials** :

- date, time & venue
- a walkthrough of the location beforehand
- program (if any)
- specific shots that you need
- party/event themes
- number of expected guests
- whether it's an indoor event, outdoor event, or a combination of the two
- how soon you need a few highlights from the event afterwards to post to social media (for thanking guests for coming)
- if flash is allowed during performances (if any)
- if you plan to use the photos in any print marketing materials or advertisements

We will provide a custom quote based on your needs.

Venue Walkthrough

We like to visit the venue ahead of time to make notes about any additional equipment that we'll need to bring to the event to make your images stand out.

Event Day!

We will arrive ready to document the event -- cocktail hour, meet-and-greets, speakers, performers, lectures, guests having a great time, reactions from guests hanging on to a speaker's (or singer's) every word, emotional and heartfelt moments between friends, family, and/or colleagues -- whatever your event is, we will be there to capture every moment to remember.

Post-Event Gallery Reveal

We take a LOT of photos so we review all of the photos and select the best of the best!

You will receive the final edited photos in a link that you can download and share with your guests.

The turnaround time for images from your event are usually within 1-3 weeks depending on the amount of coverage.



DOCHESTER

t e r n a t i o n a l

A V A t i v a l



FOR A CUSTOM QUOTE,
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