

The Ultimate Guide to
SENIOR SESSIONS



Jackie Photography



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Oh Hey!

I'm Jackie McGriff, a Rochester-based portrait and event photographer and the Founder of Jackie Photography.

I found my love of photography through my paternal grandmother who always took photos of my sister and I whenever she visited. I cherish those memories and I want to go above and beyond capturing moments for others.

I believe memories are important especially memories that have a positive impact. I want you to take every piece of your last year of high school with you and I want you to also remember the moment that you finally start to embrace and celebrate who you are when you're looking back on these photos years from now.

Let Jackie Photography curate a senior session and create stunning portraits as unique as you!

Jackie



What to expect

BOOKING + PLANNING YOUR SHOOT

A Quick Survey. We start off with a few questions in a brief survey to get to know you a little and what your preferences are for photoshoot dates and times.

A Chat Over Coffee (or Tea)! Next, we have a chat over coffee/tea/a milkshake (whatever you prefer) and talk about what you shared in your survey. *(Yes, this is your time to brag about yourself!)* You have our **FULL** permission to talk about your favorite things, where you go to school, what makes you happy, causes you care about, and extracurricular activities and/or volunteer work.

Brainstorm Themes. Then, we'll discuss ideas based on our conversation to create a unique experience and images that speak to the story of who you are. If you have something in mind already that you'd like to do for your shoot, we're all ears! Remember, this is all about you! Photoshoots from here on don't get as creative as this, so let's make it as unique as you are!

Book us! We'll ask you to review the information again from our initial meeting and, if you like everything that you can see, we book (secure) a date and time for your shoot. To book with us, we will need a deposit equal to 25% of the session fee. (The remaining balance you will pay a week before the shoot.)

To Pinterest! We will put all of our ideas together in a Pinterest Board to start bringing those ideas to reality! We will help you pick out 3-4 outfits (or otherwise locate stylish wardrobe pieces for you), suggest props to bring, and create a list of poses that will work to tell your story.

We Review Details. A week prior to your shoot, we will send you a reminder with details about your photoshoot, which we will review on the week of your shoot. Make sure to send us a playlist to your favorite music artists for shoot day!

SHOOT DAY + GALLERY REVEAL

Movie Star Treatment. You are the STAR of your own story so be prepared to be treated like a movie star with makeup and hair styling by our fabulous artists. We will be there helping layout your clothes in the order that we will shoot while playing music by your favorite artists. Your shoot is not complete without snacks and water, which will be ready and waiting for you!

Lights, Camera, Action! After hair and makeup, it's photoshoot time! We will guide you through the poses chosen specifically to highlight your personality! It's encouragement, a whole lot of "Yeaaaaa!" and laughs in our studio. Photoshoots should be fun and celebratory and those are the kind of shoots that produce the best results so that's the environment that we create every time.

In-studio Gallery Reveal. After our shoot, we will schedule a revisit to the studio 2 weeks after our shoot for your gallery reveal! We will go through the photos and choose the ones you love the most and then take a look at our list of products that best fit how you want to show off your images to friends and family!

4-6 week turnaround + delivery. When you've selected your preferred photo products, we will retouch your photos to bring out who you truly are. If you live in Monroe County, we will hand deliver these to you. If outside of Monroe County, these will be mailed to you.

Photo Debut! Lastly, you will see your photos featured on our website as well as on Facebook, Instagram, Twitter, and Tiktok with a few words about our experience together, a few things about you, and some words of encouragement as you experience your last year of high school and venture off to college or into your career.





OUTFIT *inspiration*

GENERAL TIPS FOR CHOOSING THE PERFECT OUTFITS!

Not sure what to wear? We've got you! Choosing the right outfits for your senior session is not as hard as you think, so if picking something to wear is overwhelming for you, take a deep breath and dive right in to a few general tips and guidelines according to gender and/or body type.

Casual, Dressy, or a Mix of both?

When's the last time you wore something that gave you a confidence boost? How about something that makes you feel at ease? These are the types of clothes that you can narrow your wardrobe selection down to. If you love dressing up, choose outfits that are more formal. If you feel your best in casual clothes, stick to that style. If you feel good in either style, choose outfits that suit both styles! **We recommend 3-4 outfits for your senior session.**

Choose Colors that Compliment You + the Environment Around You

Picking the right clothes for your shoot is going to depend on a few things: 1) **location**, 2) your **preferences**, and 3) your **skin tone**.

Location

If you're in a studio, you have a bit more freedom with what color scheme you go along with when choosing the right attire since there are multiple settings that we can create there with just about any color scheme that makes you stand out and look stunning. However, if it's outside, you will need to be more thoughtful about the area around you. For instance, if you want to wear bright red and you're getting your pictures taken in the park, while we want you to stand out, the colors most likely found in a park are going to be light/dark green, brown/tan, and blue, so red wouldn't be the best choice here. You want the area to compliment your clothes, not clash with it!

Your Preferences

Go with colors that resonate more with your personal preferences. If you force yourself to wear bright colors and you like being more down to earth with earthy tones, when you look back at your photos, they're going to feel slightly off. For the teens who like to wear all black and/or dark colors, adding a touch of color will make a statement in your photos. Plus, it gives your images more drama!

Skin Tone

We want you to stand out and not blend into the background or into your clothes. Again, your clothes and your environment should compliment you. Senior sessions are about celebrating you and there is true beauty in diversity. If you have a paler skin tone, you'll want to go with bold colors like bright blue, emerald green, deep red or purple, or a mustard yellow color. Neutral colors like brown or gray also work too! If your skin has pink or peach undertones, dark colors (like navy blue, silvery/gray) will work in your favor as well as red or pink to highlight your natural skin tone. Pastels are great as well! If your skin has more yellow or brown undertones, earthy colors like brown, dark green, dark orange, or deep red work. ***Of course, these are suggestions for clothes and if there's a specific color or color scheme that you want to wear, we will work with you to make sure that your photos pop!***

OUTFIT *inspiration*

(cont'd)

Wear Form-fitting Clothes

Clothes should be form fitting. You don't want anything too tight or too loose - neither are flattering! No matter what your body type, size or shape, we want to celebrate you and your clothes are an extension of that appreciation and celebration of what makes you, YOU! When trying to decide what clothes best fit your body type, you want to go for styles that give your body shape and/or make it more proportionate.

Accessorize it!

One of the goals in choosing your outfit(s) is not to distract from the face because your face is the main character here in the story of YOU. You want accessories that tell anyone looking at your photo more about who you are. A few examples are different color shades (for limited use throughout the session because we want to see your eyes too), jewelry/watches, a hat, or a scarf. Of course, if there's something that we didn't list here that you'd like to bring along for the shoot, we encourage you to bring it/them to the session.

Try to Avoid Patterns, Logos, or Colors that Clash

Remember, your face is the main character. You don't want anything to distract from your face or to stand out more than you. We're all for wearing graphic tees that show your interests (bonus points if it's DC, Marvel, or Harry Potter), but if there's a lot going on in the shirt or if there's a chance that it might be offensive, it'd be best not to bring it to your session.

Lastly, make it count!

Unless you get into a profession where you're regularly getting your pictures taken, your senior session will most likely be the only heavily photographed session before your wedding, so we want you to look your best! Whatever clothes you choose, they must be neatly pressed, steamed, and/or ironed before your shoot. This gives your pictures more polish and saves us time with editing photos so that you get your favorite images faster!

Hang your outfits on hangers and put them in a garment bag to keep your clothes from wrinkling or catching onto anything before you've had a chance to wear them for your shoot.

Don't be afraid to call/text if you're feeling overwhelmed! We're in contact with a few creatives and artists around town that have access to a variety of clothes. We can schedule a fitting for you to try on clothes OR a video chat to go through your wardrobe. We're here to help you look your best!



casual wear SENIOR BOYS

- Polo shirt + denim jeans
- Flannel shirt + solid color tee underneath
- Denim/Leather/Biker/Trucker Jacket + hooded sweatshirt (underneath) + ripped jeans
- Bomber Jacket + solid color tee + jeans
- Peacoat + turtleneck shirt + black jeans
- Graphic Tee + khaki pants + beanie
- Hooded Sweatshirt + washed-out jeans

formal wear

- Button up dress shirt + bowtie/tie + slacks (add a peacoat if you'd like!)
- Suit (any color)
- Tuxedo (color us impressed if you come to your session in a tuxedo)
- Button up dress shirt + vest + bowtie/tie

shoes

This is pretty straightforward. For casual, stick to sandals, sneakers, (barefoot if we're on the beach) and crocs! For formal, dress shoes are always the way to go!

casual wear SENIOR GIRLS

- Solid color or Graphic tee + shorts/jeans
- Sweater + jeans
- Crop top + shorts
- Leather jacket + solid tee + skirt
- Graphic tee + Cardigan + ripped jeans
- Sundress (add a denim jacket to dress it down)

formal wear

- Maxi/evening dress
- Sundress
- Blouse + skirt/slacks
- Gown
- Pants Suit

shoes

This is pretty straightforward. For casual, stick to sandals, sneakers, (barefoot if we're on the beach) and crocs! For formal, dress shoes are always the way to go! Heels work for both casual and formal!

FREQUENTLY

Asked Questions

HOW FAR IN ADVANCE CAN I SECURE MY DATE?

Spots fill out quickly for senior portrait season, so the earlier you secure your date, the better! We advise booking us at least 2 months in advance. We require a retainer equal to 25% of the session fee; the remaining balance must be paid in full a week before the session (unless on a payment plan). We accept all major credit cards, Venmo, and Cash app.

HOW LONG IS A TYPICAL SHOOT?

Each shoot is customized to your needs, but on average, sessions range between 45-90 minutes. Professional hair and makeup is not included in the session time. Additional locations can be added for an additional fee (see **A la carte**), which also adds an hour to total time.

WHEN CAN I EXPECT PHOTOS?

We'll schedule a visit back to the studio 2 weeks after our shoot to view the premium selections from your session and to buy what you love! Everything will be customized to meet your needs whether it's wall art or heirloom albums. You can expect a turnaround time of 4-6 weeks.

DO YOU OFFER PAYMENT PLANS?

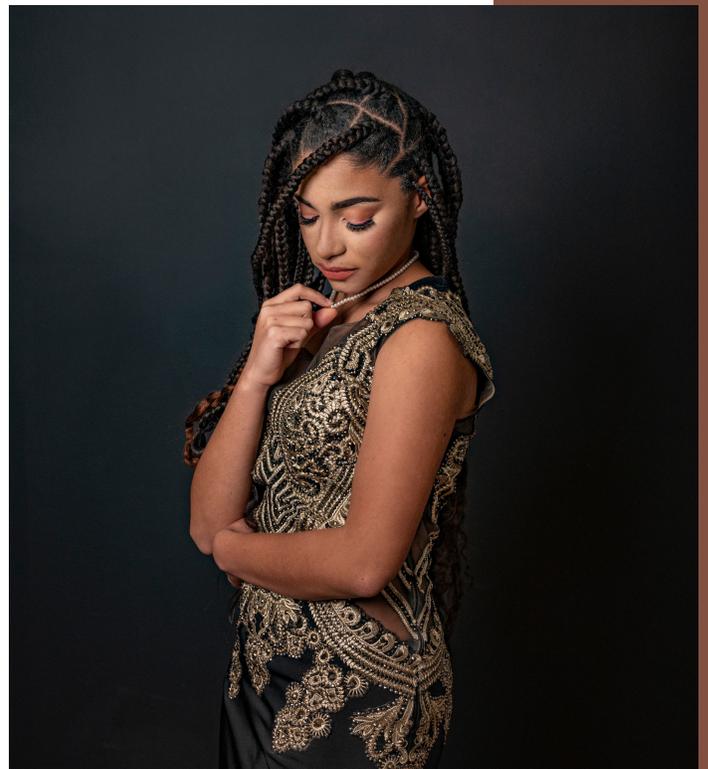
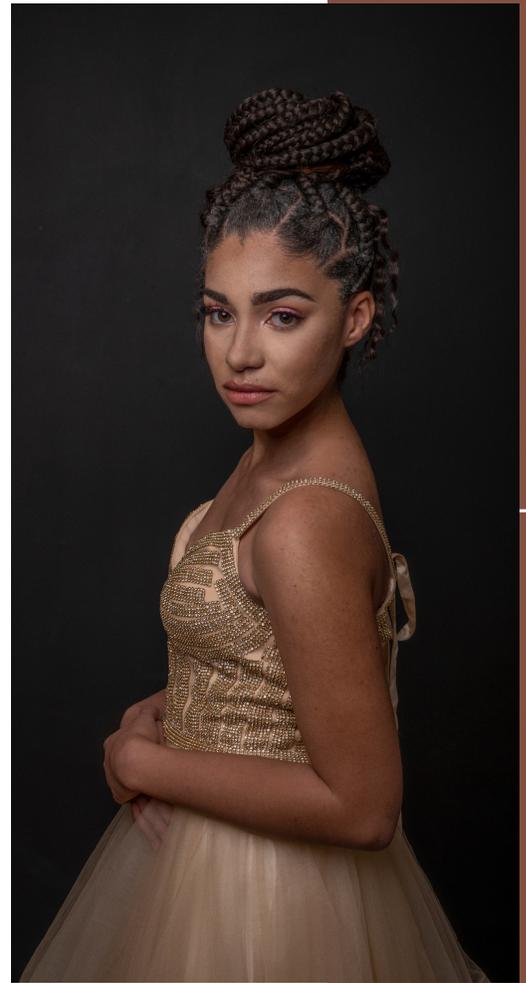
Absolutely! We can set up a payment schedule that works best for you and all deliverables will be sent after payment is completed in full.

IS IT BETTER TO HAVE MY SESSION AT THE STUDIO OR AT A LOCATION OF MY CHOICE?

Jackie Photography customizes your experience based on your wants and needs. We do a thorough consultation before the shoot to determine what would be best for you in terms of locations, which could either be in the studio or at a location of your choice. During our consultation, we will guide you through the process of planning a photoshoot so that you'll get everything that you want in a session.

I HAVE A QUESTION THAT'S NOT LISTED HERE. HOW DO I CONTACT YOU?

Send us an email with any questions at jackie@jackiephotographs.com.





*"THEY'RE
AMAZING!
THANK YOU SO
MUCH!"*



*"...I LOOK SO
COOL!"*



INVESTMENT

Get the movie star treatment! Come to our studio located in the heart of the Neighborhood of the Arts where our makeup artist and hair stylist will work their magic to give you a stunning look fit for the red carpet! Complete the look with outfits and accessories that will make you feel like the next Vanity Fair or GQ model. Then, let us guide you through poses chosen specifically for you as you make your photoshoot debut all while listening to music by your favorite artists!

\$474 (includes session fee, hair, and makeup)

A la
CARTE

GRADUATION CARDS (SET OF 50)* | \$149

HAIR BY ALEXIS MCNEIL | \$85+

MAKEUP BY MAKEBA BAILEY | \$65+

ADDITIONAL LOCATION | \$150

DIGITAL IMAGE FOR WEB USE | \$75

HIGHLIGHT REEL | \$270

TRAVEL FEE | \$1/MILE OUTSIDE OF
MONROE COUNTY

**does not include 8% tax*

WALL ART & *Other Products* *

**does not include 8% tax*

20 page heirloom album in 10x10 & 12x12

Beautifully handcrafted, flush-mount albums featuring a full wrap photo cover of your favorite image wrapped around the outside of the cover, 0.025" thick, long-lasting and seamless pages with a white core from Fuji Deep Matte archival quality paper and matte black page glides that adds a touch of elegance to the look of your album

*10 complimentary web sized images to share on social media shared via link
(not for print)*

\$2,330

Additional pages: \$165/spread (spread = 2 pages)

Additional images sized for online use: \$75/ea.

10 page heirloom album in 8x10

Beautifully handcrafted, flush-mount albums featuring a full wrap photo cover of your favorite image wrapped around the outside of the cover, 0.025" thick, long-lasting and seamless pages with a white core from Fuji Deep Matte archival quality paper and matte black page glides that adds a touch of elegance to the look of your album

5 complimentary web sized images to share on social media shared via link (not for print)

\$1,450

Additional pages: \$165/spread (spread = 2 pages)

Additional images sized for online use: \$75/ea.

Premium Fine Art Canvas Wraps

Premium Fine Art Canvas wraps are printed directly onto museum-quality canvas material using high-quality archival inks on a near-matte surface with a subtle sheen, 2.5" depth with Sawtooth hanger, with bumpers and paper backing with my signature on the back added in black, gold, silver, or bronze

Custom Sizes

40x60 - \$2,670

30x40 - \$1,674

24x36 - \$1,430

16x24 - \$1,011

Museum Quality Framed & Matted Prints – 8x12, 11x14, & 12x18

Professional paper with a deep matte non-reflective surface that feels velvety soft encased in a single mat to perfectly compliment your images and your choice of natural solid wood moldings that have a naturally rich finish and grain.

Custom Sizes

12x18 - \$786

11x14 - \$668

8x10 - \$549



CONTACT

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